

## **RANDY D. NICHOLS**

LIMESTONE UNIVERSITY  
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### **EDUCATION**

**PH.D., RHETORICS, COMMUNICATION & INFORMATION DESIGN 2011**  
**Clemson University, Clemson, SC**

Dissertation Title: "A Rhetorical Approach to Cultural Literacies Across Media."

**M.A. IN ENGLISH LITERATURE 2006**  
**Rutgers University, Newark, NJ**

Thesis: "Beyond the Binary: Considering Race in Adventures of Huckleberry Finn."

**B.A. PASTORAL MINISTRIES 1982**  
**Southeastern University, Lakeland, FL**

Areas of Concentration: Bible & Theology.

### **TEACHING EXPERIENCE**

**LIMESTONE COLLEGE, GAFFNEY, SC**  
**Associate Professor of Communications – current**

**Director, B.A. in Professional Communications – current**

**Chair, Department of Communications and Interdisciplinary Studies 2011-2017**

Communications: Directed the Professional Communications major, developed and taught courses within the major, e.g. Public Speaking, Digital Literacies I & II, Narratives across Media.

Interdisciplinary Studies: Analyzed needs of the program and institution, worked with faculty and staff to rewrite course curriculum, and reorganize program. Developed Online Student Success Site, supervised course coordinators and faculty, and taught Critical Thinking, Exploring Cultures, etc.

**CLEMSON UNIVERSITY, CLEMSON, SC**  
**Instructor & Co-Developer – "Cultural Literacies Across Media" 2009**

Developed course syllabi and distance education modules, coordinated pilot program with multiple departments, and briefed administrators and faculty across the College of Arts, Architecture and Humanities.

**Instructor – "Accelerated Composition," "Business and Professional Writing," "Introduction to Human Communication." 2007-2010**

Conducted course instruction and incorporated laboratory work for composition in print and digital formats, administered all evaluations and final grades.

## **ESSEX COUNTY COLLEGE, NEWARK, NJ**

### **Adjunct Faculty – “College Language Studies” 2006**

Developed syllabus and overall course structure, including exams and projects, and administered all grades.

## **RUTGERS UNIVERSITY, NEWARK, NJ**

### **Writing Center Staff 2005-2006**

Tutored students in composition, working with students with a wide variety of majors, topics and ESL/EFL proficiencies. Presented workshops for writing center tutors and writing department faculty.

## **PUBLICATIONS, PRESENTATIONS, WORKSHOPS**

- “The Colonel’s Ghosts: KFC Iconic Versions and Recursions.” Popular Culture Association, June 2021, Virtual National Conference.
- “The Archive and The Americans.” Popular Culture Association, April 2019, Washington, D.C.
- “Free and Easy: Incorporating Digital Tools for the Classroom Painlessly.” Center for Teaching, Learning, and Innovation Faculty Workshop, November 2019, Limestone College.
- “VR as Meta-Medium Workshop: A Collaborative Compositional 3D Project.” Popular Culture Association, April 2018, Indianapolis.
- “Remediating the Image for Virtual Reality.” Popular Culture Association, April 2017, Seattle.
- “New Media Demand New Thinking.” Olde English Consortium, March 2017, Limestone College. (Reprised April 2017 for the Open House Teaching Spotlight at Limestone College.)
- Lead author (with Dr. Jos. Walwema.) “Untangling the Web through Digital Aggregation and Curation.” *Mobile Technologies in the Writing Classroom: Resources for Teachers*, Edited by Claire Lutkewitte. NCTE. (2016.)
- “Artifacts from the Future: How the Future Shapes the Past.” Popular Culture Association / American Culture Association, April 2016, Seattle.
- “The Future is Here: The Tech World of Today’s Students.” Olde English Consortium, March 2016, Limestone College. (Reprised May 2016 for the Guidance Counselors’ Bus Tour at Limestone College.)
- “Artifacts from the Future.” Smartphone Museum Exhibit, 2015-2016, Winnie Davis Hall of History, Limestone College.
- “Finders, Keepers: Intentionally Engaging the Web through Digital Aggregation and Curation.” Popular Culture Association / American Culture Association, April 2015, New Orleans. (Reprised for Library Week at A.J. Eastwood Library, April 2015, Limestone College, SC.)
- “Producing a Museum’s Digital ‘Smart Layer’ as a Site for Teaching Multimodal Composition Theory & Practice.” Conference on College Composition and Communication, March 2015, Tampa.
- “Knowing, Doing, Making: Discussion of an Interdisciplinary Method of an Interdisciplinary Doctoral Program” (Panel) Association for Interdisciplinary Studies, October 2014.
- “Communications in a Brave New Digital World.” Pecha Kucha Night, Greenville, August 2014.

- “Carousel of Progress: The Future Comes to the 1964 World’s Fair.” Popular Culture Association / American Culture Association, April 2014, Chicago.
- “The Smartphone Museum as Exemplar for Student Digital Literacies.” Popular Culture Association / American Culture Association, March 2013, Washington, D.C.
- “From Chalkboards to Smartphones: Students and Teachers in the Digital Age.” (Multimodal Museo-Gallery Exhibit) Limestone College. (2012)
- "A Rhetorical Approach to Cultural Literacies Across Media." (Dissertation) ProQuest. (2011)
- "Panel .22: A Wally Wood Meets Dada Investigation." PRE/TEXT 20.1 (2010)
- “How Does Your Culture Grow? A New Organic Model for Cultural Inquiry.” Conference on College Composition and Communication, April 2011, Atlanta, GA.
- "Innocents Abroad: Cultural Mediacies in the Study Abroad Experience." Conference on College Composition and Communication, March 2010, Louisville, KY.
- "Rick Rollin': Interrupting the Machinery of the Culture Industry." Carolina Rhetoric Conference, February 2010, North Carolina State University.
- “Helping Johnny Become Digitally Literate.” Pecha Kucha Night – Chapter 1, November 2009, Greenville, SC.
- “Here Be Dragons: Interactive Dark Rides as Compositional Space.” Popular Culture Association Conference, April 2009, New Orleans.
- “Cultural Literacies Across Media.” Association of Teachers of Technical Writing Conference, March 2009, San Francisco.
- “The Wonderful World of Warcraft.” Carolina Rhetoric Conference, February 2009, Clemson University.
- “Pecha Kucha as Compositional Form and Adobe Presenter as Pedagogical Delivery Technology.” Multi-Modal Users Group (MMUG), October 2008, Clemson University.
- “Creating A User-Experience Through an ‘Interpellation Research Instrument’ for Giving Websites.” (Panel) Association of Teachers of Technical Writing Conference, April, 2008, New Orleans.
- “Donor Wars: An Empirical Study of User Experiences on University Donor Websites.” (Panel) Conference on Information Literacy, October 3-4, 2008, Savannah.

## **PROFESSIONAL DEVELOPMENT**

- HootSuite certifications in Platform and Social Media – 2019.
- “50 Years of Hitchcock.” Online Class – Ball State University & TCM, 2017.
- “Into the Darkness: Investigating Film Noir.” Online Class – Ball State University & TCM, 2015.
- Rhetorics, Communication & Information Design Research Forum, Clemson University, 2009-2010.
- Colloquium on Intercultural Communication, Clemson University, 2007-2009.
- Serious Games Colloquium, Clemson University, 2007-2010.
- Research Network Forum. Conference on College Composition and Communication, March 2009, San Francisco.

- National Endowment for the Humanities Landmark Studies. Mark Twain House, Hartford, Connecticut. Summer 2006.

## **PROFESSIONAL ORGANIZATIONS**

- Popular Culture Association - Co-chair, Communications and Digital Culture Area.
- Center for Teaching, Learning, and Innovation at Limestone University.
- Conference on College Composition and Communication.

## **RECOGNITIONS AND AWARDS**

- 2019-2020 Presidential Excellence Award for Classroom High Impact Practices, Limestone College.
- 2014 Fullerton Foundation Excellence in Teaching Award, Limestone College.

## **COLLEGE & COMMUNITY SERVICE**

- Current – coordinating student project to design and implement Historic Markers Augmented Reality components for the City of Gaffney Visitors Center.
- Led workshops for Limestone’s Center for Teaching, Learning, and Innovation, 2019-2020.
- Directed “Arts & Humanities Day” annual recruiting events, 2016-2020.
- Maintain web site to provide resources for colleagues working in digital literacy and electronic pedagogy. [LINK](#)
- Directed student production of Virtual Reality Tour for Cherokee County History and Arts Museum. [LINK](#)
- Directed student production of VR Campus Tour (1.0) in Spring 2017, with additional virtual layers developed by current students in Spring 2018. [LINK](#)
- Directed student production and installation of Digital Smart Layer for the Cherokee County History and Arts Museum, opened January 2015. [LINK](#)
- Chaired and Directed Revisions of Interdisciplinary Studies “entry courses” across multiple platforms and systems.
- Chair, IT Sub-committee on Teaching, Research, Learning and Innovation, 2019-2020.
- Academic Life Committee, Limestone College, 2017-2019.
- Committee on Online Course Quality, Limestone College, 2015-2017.
- AWE (Achieving Writing Excellence) Core Faculty, Limestone College, 2012-2013.
- College of Architecture, Arts and Humanities Dean's Council of Students, RCID Representative. 2010-2011. Clemson University.
- Advisory Committee. Ph.D. Program in Rhetorics, Communication and Information Design, Clemson University. 2008-2009.
- Facilities Coordinator. 2009 Carolina Rhetorics Conference. Clemson University.
- Reading Group Facilitator. Summer Freshmen Orientation. 2008-2009.