

# Randy D. Nichols

Limestone College - Communications



We live and work in an ever-changing communication landscape. How do we successfully navigate this increasingly digital world? How do we intelligently negotiate the cultural and social changes in “new media?” In his roles of educator and professional communicator, Randy Nichols has observed that the answers to these questions are continually shifting.

Randy Nichols teaches Digital Literacies and Critical Thinking at Limestone College, where he serves as chair of the Department of Communications. He holds the PhD. in Rhetorics, Communication and Information Design from Clemson University, where he led the international Cultural Literacies Across Media course.

Dr. Nichols is a regular presenter at the National Pop Culture/American Culture Association Conference, and at the Conference on College Composition and Communication, on topics such as social media, virtual worlds, cultural literacy, video games, and digital tools in education. He maintains a growing collection of digital resources for educators on his RhetoricSoup website, and he is also the curator of the “Smartphone Museum,” a collection of interactive topical exhibits that connect visitors with physical and virtual artifacts. In addition, Dr. Nichols pursues ongoing research interests in story-telling in movies, television, and other media.

## Expert/Speaker Topics:

- Digital Communication
- Internet and Social Media
- Cross-cultural Communication
- Story-telling in Movies
- Television Messages

## Contact:

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